

OCTOBER 2018



LOCAL LINES

Shrewsbury Electric and Cable Operations
508-841-8500 | SELCO.ShrewsburyMA.gov

OCTOBER HOLIDAY

COLUMBUS DAY

OCTOBER 8, 2018

OFFICE: CLOSED

HELP DESK: 10 AM - 6 PM

LED Light Bulbs Now Available

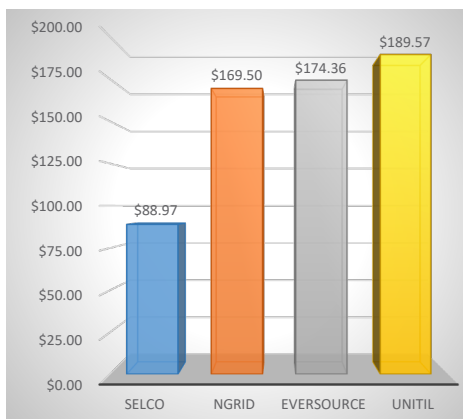
Come on down to the SELCO office to pick up LED Light bulbs for \$3 each, max of 3 per customer. All proceeds benefit Share the Warmth.



The bulbs are A19 60 watt equivalent 800 Lumens Warm White bulbs running at 9 watts. Available while supplies last.

750kWh of Electricity

Cost as of October 1, 2018



SELCO Community Solar – Open Enrollment

There is still time to enroll in SELCO's community solar project! Community solar will provide up to 300 SELCO customers the opportunity to receive 10,000 kWh per year of clean energy at their current residential electric rate. This means customers will see no up-charge on their electric bill.

Open Enrollment

SELCO will be having an open enrollment period for all eligible customers at a first come, first serve basis. The open enrollment period will begin on **October 1, 2018** and will remain open until we reach a total of 300 participants. As a reminder, to be eligible for the community solar project, you must:

- Be a residential customer on the R-1 rate
- Cannot have net-metered solar installed on your home

Community solar is great for customers who are unable to install solar on their homes. If you want clean energy that is locally produced, head to SELCO.ShrewsburyMA.gov/CommunitySolar on October 1st to sign up! All enrolled participants will be notified.

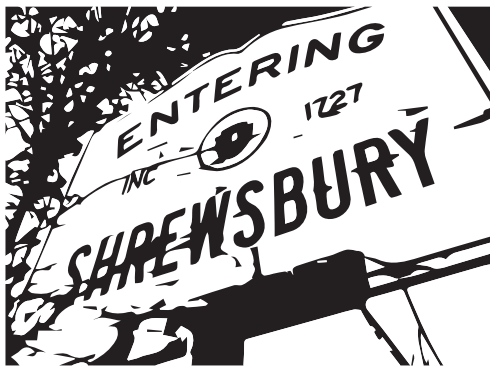


Halloween Flashlights for Kids

Stop by the SELCO office with your children during the month of October to receive a free flashlight from SELCO!

Limit one flashlight per child. Child must be present to receive flashlight. Supplies are limited — offer good while supplies last. SELCO Customers Only.





Contact Us

Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.



SELCO's 110th Anniversary (1908 - 2018)

SELCO is celebrating local service for 110 years! Since 1908, SELCO has been committed to benefiting the Shrewsbury Community. Here are some fast facts about SELCO's history over years:



In 1907 a Street Lighting Committee was established to bring electricity to the Town of Shrewsbury.



On Sunday, September 20, 1908, Shrewsbury Electric turned on the first street lights in town. One month later, on Tuesday, October 20, 1908, the first houses in town received power.



In 1908 the cost of electricity was \$0.15/kWh. When adjusted for inflation, this equals approximately \$4.10/kWh in 2018 dollars.



Shrewsbury Electric experienced rapid growth in its first 25 years of existence. The number of individual electric customers in Shrewsbury had risen from 40 in 1909 to 2,230 at the end of 1933.



Shrewsbury Community Cablevision (SCC) was established 35 years ago in 1983. On September 9, 1983 the first cable customer was activated.



SCC saw an opportunity to expand its telecommunications services and launched it's high speed broadband Internet service on August 21, 1999.



In 2003, a decision was made to combine "Shrewsbury Electric Light Plant" and "Shrewsbury Community Cablevision" to form Shrewsbury Electric & Cable Operations. The annual payment to the town is more than double what private cable operators pay in other communities. This has resulted in millions of dollars for general government and school operations over the years.



In December 2006, SELCO Telephone was made available to Shrewsbury residents.



SELCO has committed to offering a diverse portfolio of affordable, reliable power as well as an array of home energy efficiency programs and renewables. SELCO began working with the Berkshire Wind Power Cooperative in 2008 to explore power generation alternatives and just recently deployed SELCO Community Solar for residential customers in 2018.



Throughout its 110 year history, SELCO has provided the Shrewsbury community countless services that go above and beyond what is usually expected of an electric utility. Some of these services include annual payments in lieu of taxes, the construction and financing of the existing municipal office building and addition, Share the Warmth, and more.



LIMITED TIME OFFER

EV SCHEDULED CHARGING PROGRAM

FREE
LEVEL 2
EV CHARGER
FROM SELCO

Smart. Small. Swift. 6x Faster
Than Level 1. Slim and Sleek.

LEARN MORE AT
SELCO.SHREWSBURYMA.GOV/EV

Free EV Charger offer good for a limited time. Customers participating in the Free EV Charger Program must be enrolled in SELCO's EV Scheduled Charging Program. Please visit selco.shrewsburyma.gov/ev for complete details.