

JUNE 2015



LOCAL LINES

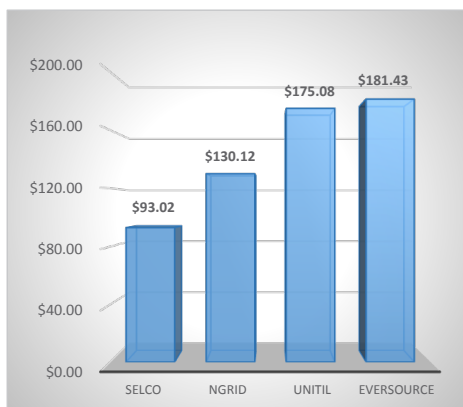
SHREWSBURY ELECTRIC AND CABLE OPERATIONS
508-841-8500 | SELCO.SHREWSBURYMA.GOV

Energy Saving Tips this Summer -

- Use CFL bulbs or LED Bulbs with the Energy Star® label.
- Air dry dishes instead of using your dishwasher's drying cycle.
- Hang laundry outside to dry.
- Turn off your computer and monitor when not in use.
- Lower the thermostat on your hot water heater to 120°F.
- Wash only full loads of dishes and clothes. During off-peak hours.
- Look for the ENERGY STAR label on home appliances and products.
- Unplug all cell phone or tablet chargers when not in use.

750kWh of Electricity

Cost as of June 1, 2015



SELCO 0% Interest Energy Conservation Loan

Interested in making your home more energy efficient? Apply for a zero interest energy conservation loan from SELCO!

Replace old windows and doors, add insulation, replace your old electric heating system with an energy efficient gas or oil model, or install supplemental solar or wind power at 0% interest for up to 60 months!

Visit SELCO.ShrewsburyMA.gov/loans or call 508-841-8500.

Floral Street & Coolidge Schools Create "Green" TV Ads

SELCO worked with all Floral Street School 3rd grade students and Coolidge School 4th grade students to produce energy and water conservation public service announcements. These ads will run on the following SELCO cable channels throughout the summer:



You can also see the ads on Shrewsbury Media Connections Online Video Library at www.ShrewsburyMA.gov/smc

Channels Added to Watch TV Everywhere

SELCO recently launched A&E, History, H2, Lifetime, Lifetime Movie Network and FYI on our Watch TV Everywhere platform. We now have more than 65 channels available! To sign up -

1. Go to www.WatchTVEverywhere.com and select "SELCO" under the cable provider drop-down list.
2. Fill out the information as needed on the registration screen.
3. Customers must register using their Cable Account Number found at the top of the last page of their SELCO bill.
4. Once you receive the confirmation email, please follow the instructions provided.

Then log into www.WatchTVEverywhere.com and watch the new channels!



Contact Us

Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.

Helpdesk is closed July 4th

Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business
on SELCO Digital Cable**

**Cable advertising is the most effective and
affordable way to advertise your business!**

**Let your local Prime Media representative
help you choose from top rated networks
on SELCO Digital Cable.**

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@pmpmail.net

QUESTION: How Do I Report a Power Outage?

Severe weather, accidents or animals can cause damage that can lead to power outages. If your power stays off for more than 5 minutes, please contact us at 508-841-8500. If you see fallen electrical wires, assume they are dangerous, stay away and contact us immediately!

Call volume can be very busy during storms and outage situations. If you get a busy signal it is because many people are calling to report an outage, which means we are more than likely aware of the situation and working very hard to fix it!

Remember, please call our direct line, do not call 911, Shrewsbury PD or Fire to report outages. Remember 911, Police and Fire are for emergencies only!



A Full Fridge or Freezer is More Efficient!

A full refrigerator or freezer uses less energy to stay cold than a half empty one. The food inside actually helps maintain the cold temperatures needed to keep food fresh.

Have a freezer in your home? You can add jugs of water to fill the empty space to help your appliance keep food frozen more efficiently.

During a power outage, a refrigerator will keep food safely cold for about 4 hours if it is unopened. As long as the door remains closed, a full freezer will hold the temperature for approximately 48 hours (24 hours if it's only half full).



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