



HBO/Cinemax Half Price for up to 12 months

New

customers can add HBO and/or Cinemax today for half off for up to 12 months!

With HBO and Cinemax you will get exclusive hit films and award-winning original series like True Detective and Game of Thrones, along with powerful documentaries and exciting sports content!



Get unlimited access to your favorite programming anytime with HBO GO and MAX GO, included for FREE! To add HBO or Cinemax call SELCO Customer Service at 508-841-8500.

750kWh of Electricity

Cost as of July 1, 2015



Visit SELCO at the Shrewsbury Farmers Market

Come to the Shrewsbury Farmers Market at Ski Ward every Wednesday from 2:00 to 6:30 pm. The season's tastiest fruits and vegetables come from the Shrewsbury Farmers Market. There's always lots of fresh local produce to choose from, as well as special jams, honey, baked goods, dairy products and more!

SELCO will be at the Farmers Market July 15, August 19 and September 16. Please visit our booth each time as SELCO will have a different theme each visit.

The Farmers Market will run through September 30 and will offer Shrewsbury residents easy access to some of the best local produce available. For more information, visit The Shrewsbury Farmers Market website at <http://shrewsburyfarmersmarket.com/>.

SELCO's new Websites are here to help you!

In June, we launched our redesigned SELCO Residential site (SELCO.ShrewsburyMA.gov) and our brand new SELCO Helpdesk website (SELCOHelpdesk.com). On July 1, we completed our family of websites and launched SELCO Business (SELCObusiness.com).

Check out our new Residential site for the latest news, premium channel deals, package discounts and more! There is always an Electric Cost Comparison to show what savings you get with SELCO!

On our brand new SELCO Helpdesk site, you will see news, quick tips, How-to videos, troubleshooting, user guides and more! Need to reprogram your remote? Head over to User Guides -> Remotes, find your remote and follow the instructions! Internet slow? Try our troubleshooting guide first before calling TownISP Helpdesk!

If you are a commercial customer, head over to the SELCO Business site for news, bundle info, and advertising on SELCO TV. Want to know more about what speed internet is good for your company? Check out our Internet page. Want to know how our Business phone options compare to your current offering? Just click Phone and read on!



Contact Us

Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

Helpdesk is closed July 4th

Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business
on SELCO Digital Cable**

**Cable advertising is the most effective and
affordable way to advertise your business!**

**Let your local Prime Media representative
help you choose from top rated networks
on SELCO Digital Cable.**

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@pmpmail.net

Summer Cooling and Efficiency Tips

DON'T HEAT YOUR HOME WITH APPLIANCES AND LIGHTING

- On hot days, avoid using the oven; cook on the stove, use a microwave oven, or grill outside.
- Install efficient lighting that runs cooler. Only about 10% to 15% of the electricity that incandescent lights consume results in light—the rest is turned into heat. Take advantage of daylight instead of artificial lighting, but avoid direct sunlight.
- Wash only full loads of dishes and clothes. Consider air drying both dishes and clothing.
- Take short showers instead of baths.



LOWER YOUR WATER HEATING COSTS

Water heating can account for 14% to 25% of the energy consumed in your home.

- Turn down the temperature of your water heater to the warm setting (120°F). You'll not only save energy, you'll avoid scalding your hands.

LOWER YOUR COOLING COSTS

- Program your thermostat to higher temperatures while you're away from home. Typical savings are 1-2% of your total energy bill for each degree above 72.
- A professionally maintained and serviced unit will keep your system in top shape and is your first line of defense in early problem detection.
- Clean and replace air filters regularly. Dirty filters restrict airflow and use excess energy to circulate air.
- Use ceiling and room fans to increase air movement, which helps to cool rooms quickly resulting in your AC unit working less often!
- Prevent hot air from coming in during the summer, and warm air escaping in the winter by sealing and caulking drafty windows and doors.

**Speeds up to
150 Mbps are
now available!**



UNLEASH THE INTERNET

**Upgrade your Standard Internet to Silver Internet and receive
FIVE times the upload and download speed for
only \$10 more per month.**

Silver Speed Internet
\$49.95 per month
50 Mbps Down/5 Mbps Up

Call 508.841.8500 now to upgrade!

