

# SELCO Local Lines

FEBRUARY 2021

## HOLIDAY HOURS

PRESIDENTS' DAY  
**Monday, February 15, 2021**

**OFFICE:**  
 CLOSED  
**HELPDESK:**  
 CLOSED



## ELECTRIC RATE COMPARISON



Monthly cost, comparing electric usage of 750 kWh. Calculation as of **February 1, 2021**.

## HELPS CONNECTED HOMES

SELCO is harnessing the power of advanced, smart home technology to save energy and money through our new Connected Homes program. Customers can enroll compatible devices in the Connected Homes program, which will allow SELCO to make brief, limited adjustments during times of peak electric demand. Customers receive a financial incentive for each participating device they register with Connected Homes.



Check the chart below to find out if your smart device qualifies.

Smart Device	Qualifying Brands	Monthly Incentives
Battery	Sonnen	\$15
Electric Vehicle Charger*	Chargepoint	\$10
Electric Hot Water Heater	GE	\$5
Electric Hot Water Heater	Rheem	\$5
Mini-Split Controller	Sensibo	\$5
WiFi Thermostat	Google Nest**	\$5
WiFi Thermostat	Honeywell Home	\$5

## HOW TO ENROLL

**Step 1:** Go to [www.munihelps.org/connectedhomes](http://www.munihelps.org/connectedhomes) to learn more about the program.

**Step 2:** Click on the Shrewsbury Electric and Cable Operations link to view our incentives.

**Step 3:** Click "Apply Online" to register your device!

Have questions about the Connected Homes Program?  
 Email [connectedhomes@mmwec.org](mailto:connectedhomes@mmwec.org) or call **(413) 308-1311**

\*Customers who received a free or discounted EV charger through the HELPS EV Program are not eligible to enroll in Connected Homes until three years after the charger was issued.

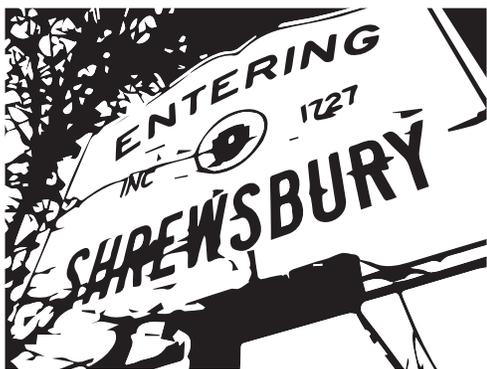
\*\*Google Nest thermostats will only be controlled between May 1 and September 30.

The remaining devices will be controlled year-round. Google and Nest Thermostat are trademarks of Google LLC.

## Love is in the Air

Got a HOT DATE? Ductless mini-split heat pumps are the DREAMY way to heat and cool your home.

Learn more about heat pumps at [goclean.masscec.com/air-source-heat-pumps/](http://goclean.masscec.com/air-source-heat-pumps/)



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

## CUSTOMER SERVICE

### Customer Service:

508-841-8500

[customerservice@shrewsburyma.gov](mailto:customerservice@shrewsburyma.gov)

### Office Hours:

7:30 AM to 4:30 PM M-F

## HELPDESK

### Helpdesk:

508-841-8572

[helpdesk@shrewsburyma.gov](mailto:helpdesk@shrewsburyma.gov)

### Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

## ADVERTISE ON TV

### Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business  
on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## ENERGY CONSERVATION LOANS

Interested in making your home more energy efficient? Apply for a zero interest energy conservation loan from SELCO!

These loans are available for installation of energy efficient replacement windows or additional insulation.

Loan details and applications are available at [SELCO.ShrewsburyMA.gov/loans](http://SELCO.ShrewsburyMA.gov/loans)



Residents must contact HELPS for a free home energy audit at **1-888-333-7525** and submit a loan application for pre-approval before the start of any work.

## SELCO AND NESN SCHOLARSHIP

Shrewsbury High School Seniors are encouraged to apply for one of three \$1,000 scholarships being made available by SELCO and New England Sports Network (NESN).

These scholarships are awarded based on community involvement, good citizenship, volunteer work inside and outside of school, a recommendation from an advisor or guidance counselor, financial need, and a statement of personal goals and aspirations.



The SELCO/NESN Scholarship application form is available online at [SELCO.ShrewsburyMA.GOV/selcoscholarship](http://SELCO.ShrewsburyMA.GOV/selcoscholarship)  
All applications are due by March 12, 2021.

## REPORT A STREETLIGHT OUTAGE

Is there a streetlight out in your neighborhood? Maybe one that flickers on and off? Who do you call, what do you do? The answer is simple, visit [SELCO.ShrewsburyMA.gov/Streetlight](http://SELCO.ShrewsburyMA.gov/Streetlight)



**wtve.net**

What's the Buzzzz?

Any device. Any room.  
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Must have a SELCO cable subscription, visit [SELCOHelpdesk.com/WTVE](http://SELCOHelpdesk.com/WTVE) for more information and help signing up.