

# SELCO Local Lines

JULY 2020

## FARMERS' MARKET

The Shrewsbury Farmers Market season is in full swing and running through September 30th.

The market is open from 2:30 to 6:30 pm each Wednesday throughout the summer. Located at the Shrewsbury Senior Center parking lot on Maple Avenue. For more information visit [shrewsburyfarmersmarket.com](http://shrewsburyfarmersmarket.com)



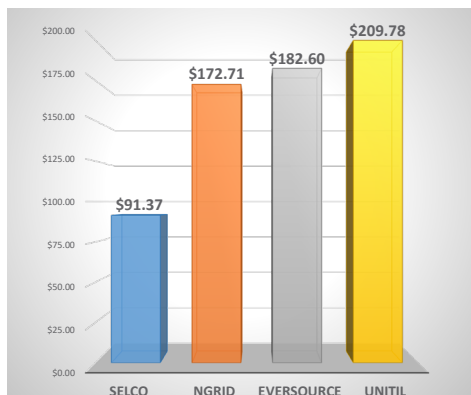
Efficiency Tips for Your  
**Staycation Summer**

UPGRADE TO AN ENERGY  
STAR POOL PUMP



## ELECTRIC RATE COMPARISON

750 kWh of Electricity cost as of 7/1/2020



## HEAT PUMP REBATES AVAILABLE

### Save Up to \$1,200

Mitsubishi Electric is offering SELCO Customers special pricing on the purchase of a cold climate heat pump. Visit [SELCO.ShrewsburyMA.gov/heatpump](http://SELCO.ShrewsburyMA.gov/heatpump) to learn more. This is a limited time offer available through **December 31, 2020** or until funds are exhausted.



### Heat Pump Benefits:

- **Energy Efficient** - Ductless heat pumps allow you to heat and cool specific areas in your home, meaning you use energy only where you need to. Plus, no energy is lost through leaky ductwork.
- **Versatility** - Ductless heat pumps don't require any ductwork and are therefore simpler to install. Plus, you get both heating and cooling from just one unit.
- **Financial Savings** - Ductless heat pumps are extremely energy efficient, meaning you'll save more on your energy bills in comparison to Oil and Propane.
- **Air Quality** - As your heat pump circulates the air in your room, the filters clean and purify the air removing dust, mold spores, odors, smoke and other particles. This makes them excellent for people that suffer from asthma and allergies.



### How to Receive Your Incentive:

- Visit **MitsubishiComfort.com** and select "Get Started."
- Click on "Find a Contractor" and enter your zip code for a list of qualifying Mitsubishi Diamond Contractors.
- Contact your contractor to find out what equipment qualifies and which system design is right for your home.
- Work with your contractor to complete the installation and receive \$300 to \$600 (depending on the size and number of systems) in upfront incentives.
- After your installation, visit **MuniHelps.org/SELCO** for a matching **Cool Homes** rebate from SELCO.



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business  
on SELCO Digital Cable**

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## WIFI THERMOSTAT REBATES AVAILABLE

A smart thermostat is a Wi-Fi enabled device that automatically adjusts heating and cooling temperature settings in your home for optimal performance.

Smart thermostats that earn the ENERGY STAR label have been independently certified, based on actual field data, to deliver energy savings.



SELCO customers can receive a rebate up to \$125 on eligible Smart WiFi thermostats. Learn more at [MuniHelps.org/SELCO](http://MuniHelps.org/SELCO)

RESIDENTIAL INTERNET	\$54.95/mo SILVER	\$69.95/mo GOLD	\$99.95/mo PLATINUM
Download Speed	100 Mbps	200 Mbps	300 Mbps
Upload Speed	5 Mbps	10 Mbps	15 Mbps
ADD WIFI*	\$9.95/mo	\$9.95/mo	\$9.95/mo



**SELCO WIFI  
MORE DEVICES  
BETTER STREAMING**

#STAYCONNECTED with SELCO

\*\$35.00 Installation fee may apply.

## ALWAYS REMEMBER TO DIG SAFE

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to Dig Safe at 811.

Dig Safe is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities. Dig Safe is a free service.



It's important to know what's below. Call 811 to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.

## WIN AN IPAD MINI!

Sign up for Autopay at  
[SELCOEZPay.com](http://SELCOEZPay.com) by  
August 31, 2020 for  
your chance to win.

See [SELCO.ShrewsburyMA.gov/Sweepstakes](http://SELCO.ShrewsburyMA.gov/Sweepstakes)  
for official rules. Sponsored by Invoice Cloud.

