



## Electric Rate Adjustment

Effective for all bills issued as of April 1, 2016: The "GTA" component on all SELCO electric bills will change to a **credit** of  $-\$0.0013$  per kWh. The GTA, or Generation & Transmission Adjustment, is reset twice annually to more accurately reflect the seasonal fluctuations in power cost experienced by SELCO.

**A customer using 750 kWh per month will see their bill decrease from \$93.02 to \$89.57.**

## April Hours

Patriots' Day

APRIL 18, 2016

**OFFICE:** CLOSED

**HELP DESK:** 10AM to 6PM



## 750kWh of Electricity

Cost as of April 1, 2016



## SELCO's Earth Day Farmers' Market

SELCO is sponsoring the first ever Farmers' Market at the Senior Center Parking Lot on Friday April 22nd from 4 to 7 pm. We will have more than 20 local vendors with fresh local produce, jams & jellies, maple syrup, baked goods, food trucks, live music and more.



SELCO will be giving away 100 Dogwood trees. Trees are available to Shrewsbury residents only. Proof of residency required (bring SELCO bill or ID). Trees are available on a first come, first serve basis. Other items include: fun giveaway items for kids, cooler bags for adults, and a chance to win two blueberry bushes.

Join us for this family-friendly event. Hope to see you there!

## Remember to Always Dig Safe!

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to Dig Safe® at 811.

Dig Safe® is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities. Dig Safe is a free service.



It's a risk to make faulty assumptions about when to notify Dig Safe. That's why state law requires you to notify Dig Safe for even small projects, like installing a mailbox or planting shrubs. The depth of utility lines vary, and there may be multiple utility lines in a common area.

It's important to know what's below. Call 811 to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.



## Contact Us

### Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

**Customer Service:** 508-841-8500

**Office Hours:** 7:30 AM to 4:30 PM M-F

**Helpdesk:** 508-841-8572

**Helpdesk Hours:** 8 AM to 10 PM M-Sat.  
10 AM to 10 PM Sun.

## Check out "Lights, Cable, Action!"

In the next few weeks, a special episode of SELCO's public access show "Lights, Cable, Action!" will be running on channels 30, 330 and our YouTube channel at [goo.gl/HLQNuO](http://goo.gl/HLQNuO). The show will follow HELPS Energy Auditor Mike Plasski on one of his Energy Audits. Mike discusses what to look for in your house and where potential energy savings can occur! Be sure to also subscribe to our YouTube channel for previous "Lights, Cable, Action!", Helpdesk videos and more.



SELCO offers residential customers a complete home energy audit at no charge. Audits are conducted by the Home Energy Loss Prevention Service (HELPS).

When you sign up for your free HELPS audit, an energy specialist will visit your home to:

- Analyze your current energy use
- Walk through your home to point out specific steps you can take to reduce your energy bills
- Provide you with publications containing energy-saving tips & ideas
- Install energy-saving materials (e.g., LED light bulbs at no charge)



Customers may call the toll-free hot-line with any questions concerning energy conservation in their home. HELPS staff has a wealth of information about all aspects of residential energy conservation, and can provide it either by mail or e-mail.

**Call 1-888-333-7525 to schedule a free energy audit today!**

### Prime Media

A VISUAL COMMUNICATIONS COMPANY

**Advertise Your Business on SELCO Digital Cable**

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

*Let our team work for your business!*

For more information contact:

**Guy Ferrante, Account Executive**  
Prime Media  
(508) 826 - 5567  
[gferrante@pmpmail.net](mailto:gferrante@pmpmail.net)

